

**Please review the information below in regards to the 2017 QHS Soccer Ad Program Book:**

**Freshman parents – important that you read and one parent attend meeting on May 22 at 6:00 p.m. in the QHS Cafeteria.**

Sponsors place ads in the game program that are available at all home games. These ads help pay and support the QHS Boys Soccer Program.

If you go to our website [www.qhssoccer.com](http://www.qhssoccer.com), we have uploaded documents that you will need to review. The information is under the 'Booster Club' tab.

- Ad Program Business List 2017 - lists the area businesses that have already been picked by players.
- Ad Prices and Ad Receipt Form
- Advertising Billing Letter 2017 (Sample Letter)

Incoming freshman will have to pick ads to include in the program book. **Highlighted in yellow** are ads that are available for freshman parents to pick at the upcoming parent meeting or parents can identify new businesses that they will be adding to the program book.

- Each player is asked to raise \$200.00 worth of ads or you are responsible for paying the \$200.00.
- Players can solicit area businesses that have not been picked by other players. You are welcome and encouraged to find new business sponsors.
- Players can place a personal ad for their son (Go Drew #12!!!). If designing your own ad, you will need to design and save as a PDF, .jpg or Word document and submit to me by e-mail.

You can start turning the information in to me as soon as you get it.

**Deadline: July 21, 2017**

It is very important that freshman parents do not go out and start soliciting ads until you have attended this meeting and have picked or identified a new ad that you will be soliciting. We don't want to players trying to contact the same business.

If you have any questions, please e-mail or call me.

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